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Highlights

- » **Gerdau creates permanent environmental reserve**
- » **New seat of the Iberê Camargo Foundation is inaugurated**
- » **Gerdau products honored by resellers**
- » **Gerdau AZA sponsors recycling campaign in Santiago**

Gerdau creates permanent environmental reserve

Gerdau has just created another Brazilian permanent environmental reserve. The 1,247 hectare area - equivalent to 1,100 official soccer fields - is located in the Ouro Branco Mountains, Minas Gerais. The reserve is home to endangered species of plants and wild animals. The initiative is the product of the collaboration between Gerdau and the Minas Gerais SISEMA (State Environmental System) via the State Forest Institute.

The Private Environmental Reserve (Reserva Particular do Patrimônio Natural - RPPN) was created by a voluntary decision made by Gerdau. Furthermore, it is of a permanent and irrevocable nature, according to the Brazilian System of Conservation Units (SNUC Law no. 9.985/2000). The initiative seeks to help protect and maintain the area's biological diversity, and reinforces Gerdau's commitment to the conservation and sustainable use of natural resources.

"The creation of this reserve is an important contribution for the conservation of animals and plants in the Brazilian savanna, and will enable scientific research and environmental education activities to be carried out", said André Gerdau Johannpeter, the Gerdau Group CEO.

The RPPN is located at the foot of the Ouro Branco Mountains in Minas Gerais, and borders the zero mile-marker of Cadeia do Espinhaço. The reserve is covered by the typical Atlantic Forest transition vegetation.

In the reserve rare species of Brazilian plants can be found, like *Vriesea minarum*, a plant in the bromeliad family listed as endangered in Brazil. In it *Dyckia ourobrancoensis* was also discovered, a plant found only on the walls of the Ouro Branco Mountains. Studies on this species are being published in the North American scientific magazine "Journal of the Bromeliad Society". Additionally, *Aspilia caudata* was located in the reserve, a type of daisy previously found only at the Itacolomi State Park, in the outskirts of Ouro Preto. The area holds the main water springs supplying the Soledade reservoir, as well as wild animal species like the maned wolf and the Brazilian porcupine.

At the moment, the Reserve Management Plan is being carried out, whose first step is to perform a detailed ecological diagnosis of the area, encompassing plants, animals, and water resources.



Private Environmental Reserve covers a 1,247 hectare area and houses endangered species and water springs

New seat of the Iberê Camargo Foundation is inaugurated



Exhibit *Iberê Camargo - Moderno no Limite* displaying 89 pieces from all phases of the artist takes place until August 31

"Now, it will be a find, a great find". This is the sentence used by Álvaro Siza, one of the most prominent contemporary architects, to describe the impact the inauguration of the new seat of the Iberê Camargo Foundation will have. The Foundation was created to preserve the collection of one of the greatest Brazilian artists of the 20th century and to be a center of excellence dedicated to the work of Iberê Camargo and the contemplation on modern and contemporary art. It now gets a definitive venue to ensure the visibility Iberê's production so well deserves.

The first project signed by Siza in Brazil, the construction of the building housing the new seat of the Foundation started in 2003 on Avenida Padre Cacique, on the edge of the Guaíba Lake in Porto Alegre (RS). It is one of the most challenging cultural enterprises in the country. "The venue was built to display art, once that its somewhat introspective environment allows for contemplation", said Paulo Sérgio Duarte, one of the curators of the inaugural exhibit *Iberê Camargo - Moderno no Limite (Iberê Camargo - Modern on the Edge)*.

In 2002, the year its cornerstone was set, the project won the Golden Lion Award at the 8th Architecture Biennial in Venice, an unprecedented honor in America. The R\$ 40 million building was sponsored by the Gerdau Group, Petrobras, Camargo Corrêa, RGE, De Lage Landen, Itaú, and Vonpar.

With its temporary seat installed in the house where Iberê Camargo lived and where his widow, Maria Coussirat Camargo, now lives in the Nonoai district, the Foundation plans to expand the range of cultural activities it offers and carry on renowned initiatives like the *Education Program*, the *Engraving Studio Guest Artist Program*, the *Iberê Camargo Scholarship*, and the *Cataloging Project* dedicated to the artist's prolific production. Exhibits, seminars, film and documentary screenings, courses, and artistic interventions will be regular features in the activity program set up by the Iberê Camargo Foundation.

Gerdau products honored by resellers



For the 15th time in a row Gerdau has been honored by over 1,800 resellers in the construction industry in the rebar and nail segments. The award promoted by magazine *Revenda Construção* was presented in São Paulo (SP).

The results prove the efficient performance of Gerdau, its products, sales team, and relationship with resellers. The GG 50 rebar is sold in straight and bent bars. Being easy to find and work with, the GG 50 can be supplied cut and bent according to the client's project, providing time savings, decreased costs, and working capital. Additionally, it prevents material from being wasted, and optimizes and provides technical support in the stage the hardware is being put together.

In the nail segment, Gerdau has a line comprising over 1,000 items available to end-customers in more than 100,000 points of sale across the country.

Gerdau AZA sponsors recycling campaign in Santiago

Gerdau AZA, a Gerdau unit in Chile, sponsored the Recycling Day in Santiago. Throughout the day, approximately 50 pickers walked the streets of the Chilean capital to collect recyclable items handed in by the residents.

The main purpose of the campaign called "Clean House, Clean City" was to collect all recyclable materials, especially iron scrap, the feedstock for the steelmaking process.



Over 50 pickers took part in the recycling campaign

